

# FOOTBALL SUPERSTARS

A BRAND NEW  
ILLUSTRATED SERIES  
FOR YOUNG READERS!



WELBECK

PUBLISHING GROUP

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"This lively book of black-and-white illustrations and facts records the life and career of Marcus Rashford, the Manchester United footballer who has become a national hero for more than just his pitch skills."

– Sunday Times  
(Rashford Rules)

"Perfect for early readers. I can see kids fighting for this from my bookshelf."

– Dean Baddington  
(Teacher)

"Such a fantastic series."

– Jo Cummins  
(Librarian)

"Well written, informative and no dumbing down."

– Ashley Booth  
(Teacher)

- A brand new visual series of first biographies for ages 5-7 featuring male and female football stars.
- Quotable stats and expert tips on the biggest football heroes and their rise to glory.
- Perfect to engage emerging readers, especially reluctant readers.
- Fully illustrated throughout with fun line drawings.
- 2021 is the year for football fever, the perfect time to get children reading about a subject they love.



### MARKETING HIGHLIGHTS

- Extensive **review mailing** to media, booksellers, teachers and influencers.
- **Consumer advertising campaign on Fun Kids Radio** starting from publication reached a family audience of 400,000 plus social media and newsletter.
- **Social advertising campaign** targeting over **300,000** parents and grandparents.
- **Learning resources** downloadable from our website and promoted via **teaching networks**, created by an **educational expert**.
- **POS available** for retailers and libraries including posters and activity sheet.

Teacher Resources Pack and Point of Sale available for download:  
[www.welbeckpublishing.com/trade](http://www.welbeckpublishing.com/trade)



MESSI RULES  
978-1-78312-534-0  
9 January 2020



RONALDO RULES  
978-1-78312-533-3  
9 January 2020



MBAPPÉ RULES  
978-1-78312-535-7  
2 April 2020



KANE RULES  
978-1-78312-536-4  
2 April 2020



HAZARD RULES  
978-1-78312-538-8  
9 July 2020



STERLING RULES  
978-1-78312-537-1  
9 July 2020



RASHFORD RULES  
978-1-78312-627-9  
12 November 2020



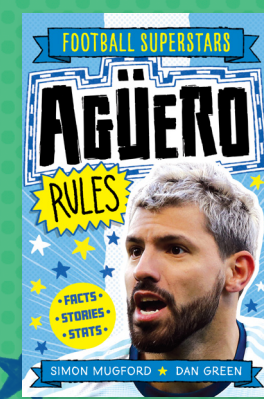
VAN DIJK RULES  
978-1-78312-565-4  
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NEYMAR RULES  
978-1-78312-562-3  
21 January 2021



SALAH RULES  
978-1-78312-564-7  
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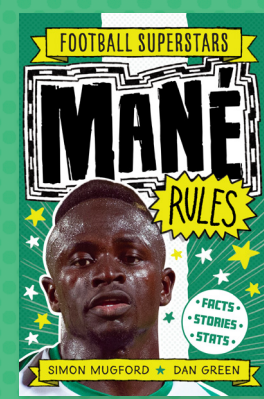
AGÜERO RULES  
978-1-78312-631-6  
18 March 2021



POGBA RULES  
978-1-78312-632-3  
24 June 2021



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5 August 2021



MANÉ RULES  
978-1-78312-641-5  
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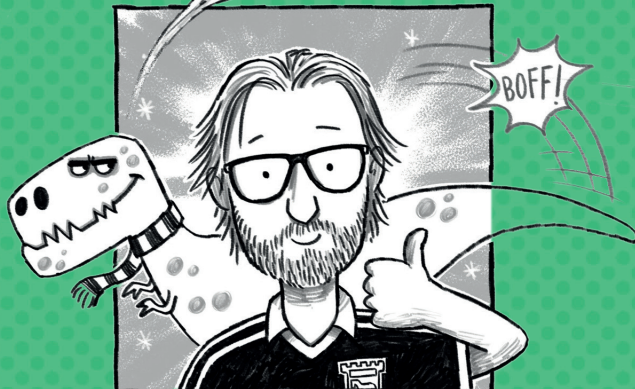
FOOTBALL QUIZZES RULE  
978-1-78312-629-3  
8 July 2021



FOOTBALL JOKES RULE  
978-1-78312-630-9  
14 October 2021

Paperback • 198 x 129mm  
128pp • Images throughout  
Approx. 3000 words • £5.99





**SIMON**

**Simon's** first job was at the Science Museum, making paper aeroplanes and blowing bubbles big enough for your dad to stand in. Since then he's written all sorts of books about the stuff he likes, from dinosaurs and rockets, to llamas, loud music and of course, football. Simon has supported Ipswich Town since they won the FA Cup in 1978 (it's true - look it up) and once sat next to Rio Ferdinand on a train. He lives in Kent with his wife and daughter, two tortoises and a cat.



**DAN**

**Dan** has drawn silly pictures since he could hold a crayon. Then he grew up and started making books about stuff like trucks, space, people's jobs, Doctor Who and Star Wars. Dan remembers Ipswich Town winning the FA cup but he didn't watch it because he was too busy making a Viking ship out of brown paper. As a result, he knows more about Vikings than football. Dan lives in Suffolk with his wife, son, daughter and a dog that takes him for very long walks.



**WELBECK**  
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Please send your orders to  
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